

**RANDOLPH H. NOBLE, M.D., F.C.C.P.**

Diplomate, American Board of Psychiatry and Neurology  
Diplomate, American Board of Internal Medicine & Pulmonary Diseases  
Assistant Clinical Professor of Medicine and Psychiatry, UCLA School of Medicine  
Qualified Medical Examiner

16060 Ventura Blvd., #190  
Encino, CA 91436

Tel: (818) 986-8714  
Fax: (818) 385-1459

**ALERT DROPS**

As a physician, I am required to understand how stimulants affect the brain in negative/positive ways. In the area of sleep deprivation, over-the-counter products consisting of caffeine, niacin, sugar, etc, are popular for a supposed, instant, wake-up. However, these products can take up to 20-30 minutes to take effect. More important, they have the potential to exert damage to the body if taken excessively. One of the most dangerous problems in the USA today is drowsy driving and the lack of safe remedy for this problem. Years ago, I found a solution for staying awake while driving during long trips or late nights. With the onset of drowsiness, I would bite into a hot pepper and instantly, I became alert without need for a stimulant. Medically, my tongue was telling my brain to wake-up by directly stimulating specific neurons connected to my brain's alert system. The capsaicin from hot peppers or citric acid from sour citrus exerts an instant reflex reaction that works consistently and reliably. Millions of drivers in the USA experience drowsiness which can be the cause of innumerable accidents and unnecessary fatalities. In my opinion, there has been nothing sufficiently safe in the current marketplace to help correct this tragic problem until now. I have recently had the opportunity to test "Alert Drops" which is a natural formulation that does not contain caffeine, niacin, sugar, or any stimulant. Rather, just like my hot pepper, "Alert Drops" utilize the science of sensory connection between the tongue and the brain's alert center. I find that just a couple of drops on my tongue, when feeling drowsy, immediately make me alert and awake. It is also important to me that nothing harmful has entered my system. Based on sound science and my own experience, I believe that "Alert Drops" can stop unnecessary tragedies and save lives.

Sincerely,



Randolph H. Noble, MD